

ASIA RESEARCH NEWS 2028

Fascinating research stories from diverse voices

Expertly written

Beautifully designed

Widely distributed

SUBMISSIONS FORM

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2028 STORY OPTIONS

Select one option below

☐ Research Story

Present your peer-reviewed paper as an engaging story to reach new audiences

400 words
Written and designed to fit 1 page

Outreach campaign & report

GBP 1080

Early bird: GBP 980

☐ Scientist Spotlight

Share your research journey in your own words. A personalised way to get to know your research

700 words
Written and designed to fit 2 pages

Outreach campaign & report

GBP 1725

Early bird: GBP 1575

☐ Feature Showcase

An in-depth article to showcase your broader initiatives. Perfect to let the world know about major innovations

1200 words
Written and designed to fit 4 pages

Outreach campaign & report
Dedicated social video

GBP 2780

+ Free Newsroom Membership (worth GBP 350) *

Early bird: GBP 2380

Early bird pricing available until 1st May 2027

Notes:

- Use a new form for each submission.
- Only research published in, to be published or on-going in 2027/2028 will be accepted.
- Booking deadline for 2028 edition is 1 September 2027
- **Discounts** available for multiple purchase of our services - contact us to discuss
- * Only available to universities and research institutions

Contact us at
info@asiaresearchnews.com

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2028 ADVERTISING OPTIONS

Select options below

SPACE		Price (GBP)	Early bird Price (GBP)
Inside cover front - 2 page spread	☐	4000	3200
Inside cover front - 1 page	☐	3000	2400
Inside pages - 1 page	☐	1500	1200
Inside back cover - 1 page	☐	2000	1600
Back cover	☐	2500	2000

☐ Other

Please select if interested to discuss other advertising options. Add any specific details in the text box.

Notes:

- Booking deadline for 2028 edition is 1 September 2027
- Artwork to be delivered by 1 October 2027
- **Discounts** available for multiple purchase of our services - contact us to discuss

Early bird discount available until 1st May 2027

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NEXT STEP: To write up your research, we now need some further information.

On the next pages, please provide information about the lead researcher and answer five questions about the research.

Submissions of these details are accepted until 1 September 2027.

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RESEARCHER CONTACT

Lead Researcher Contact Details

Name:

Email:

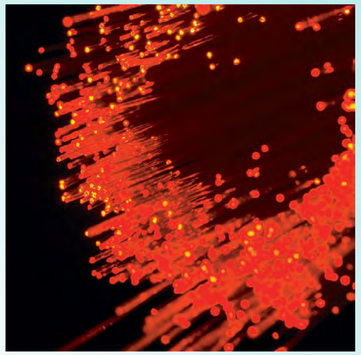
Institution:

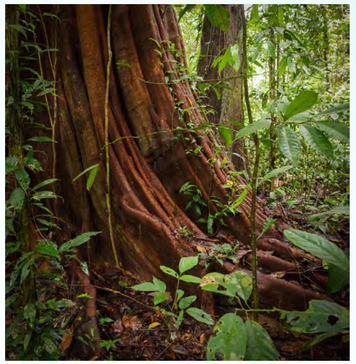
Title or Position (only one title will be used):

Website(s)/Institution Profile:

Social media accounts/blog:







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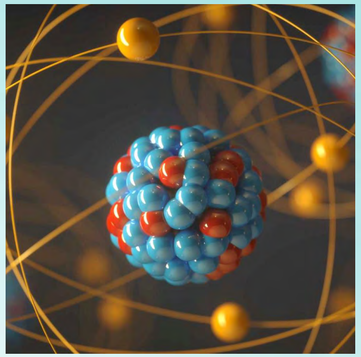
QUESTIONS

Five questions about your research

These questions aim to gather key information and context to help us write the best article. Avoid technical terms and jargon.

1. Briefly describe your research or initiative for general audiences:

2. What is significant about this work?







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QUESTIONS

3. What do you find innovative or interesting about this work?



4. What do you find challenging or exciting about this work?



5. What are the next steps and timeline for this work?



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VISUALS

Images and photos for the article

Provide up to three photos or graphics if available.

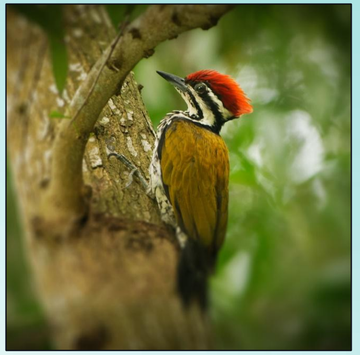
For each, provide credit and description.

IMPORTANT: Please ensure copyright holders have given permission to Asia Research News.

All images must be high resolution (300 DPI or greater).

Linked content

If you have videos or podcasts about this research, do send us the link or file.







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SUBMIT YOUR FORM

DEADLINES
(2028 edition)

- **1st May 2027**
  Last date for **Early bird price**
- **1st September 2027**
  Last date for **Submissions and Booking**
- **1st October 2027**
  Last date for **Advertising artwork delivery**

INFORMATION TO SEND

Email your submission(s) to
info@asiaresearchnews.com

Please attach:

1. Completed submission form
2. PDFs of your research paper and other supporting documentation (if booking editorial stories)
3. Photos and graphics (300 dpi)
4. Advertising artwork (by 1st October)

If you have any questions, please contact us.
We are here to help!

Contact us at
info@asiaresearchnews.com

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NEXT SLIDES: find out more about the magazine process and who it reaches



- Our 3 part magazine process
- Who we reach
- Magazine at events

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MAGAZINE PROCESS

Part 1: Research submission



Book your space

Tell us about your research

Part 2: Magazine production

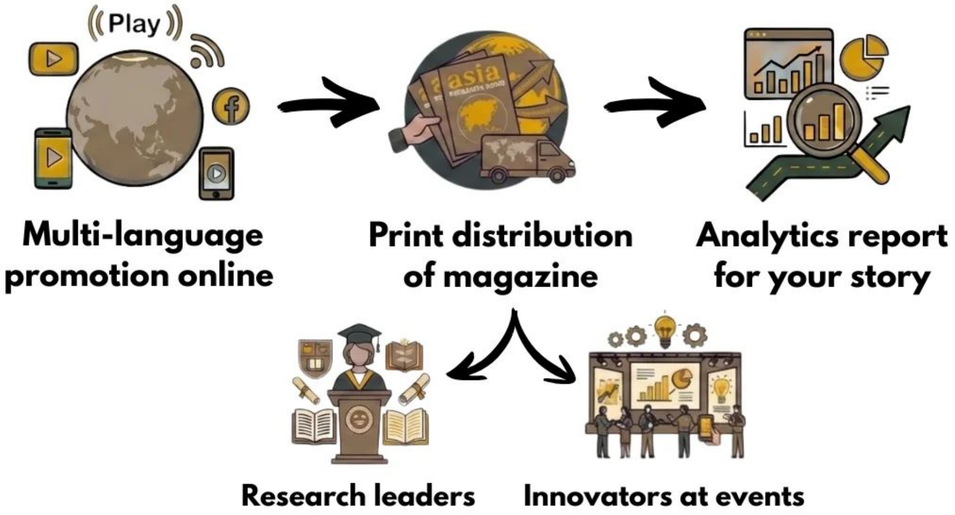


Our science writers tell your story

Designers create beautiful pages to attract readers

Successful publication launch

Part 3: Magazine promotion



Multi-language promotion online

Print distribution of magazine

Analytics report for your story

Research leaders

Innovators at events

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WHO WE REACH



LEADERSHIP
Print copies to Vice-Chancellors, research directors and policymakers



INNOVATORS
Print copies distributed at science, technology and education events



STUDENTS & PUBLIC
Online promotion in multiple languages and formats

PRINT, WEBSITE, 6 SOCIAL PLATFORMS AND 4 LANGUAGES

THE NUMBERS

5 M impressions

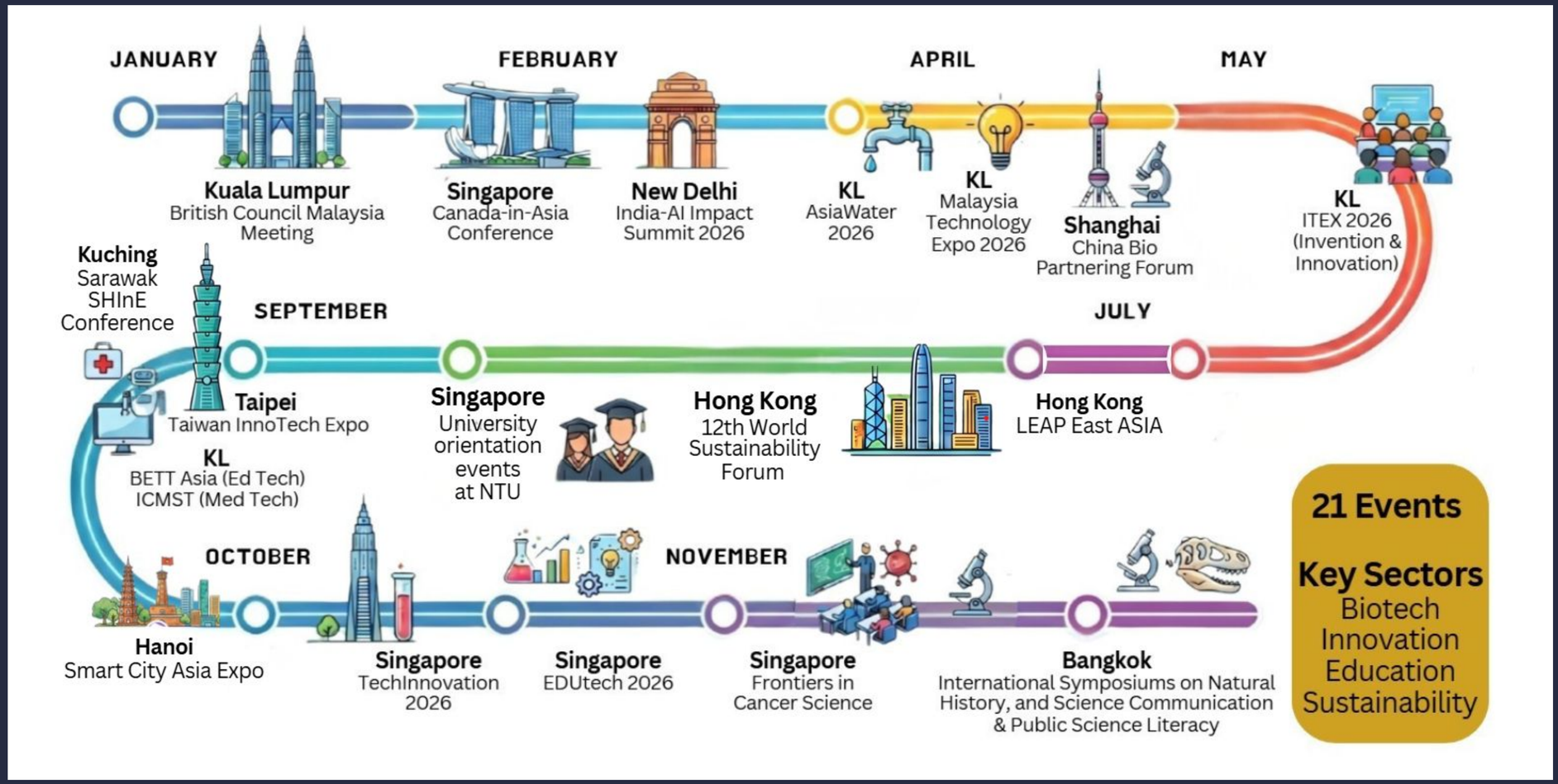
1.5 M plays

5,000 print

190 countries

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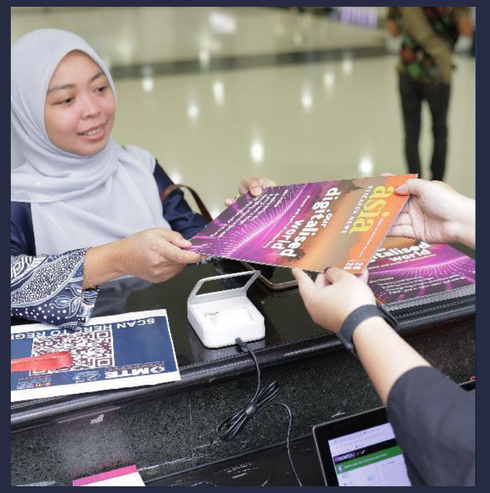
MAGAZINE AT EVENTS



We partner with events to distribute the magazine

Here are some of the past partners.

LINK TO 2026 EVENTS



Malaysia Technology Expo 2026



THANK YOU

for completing the submission form.

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